









	January Closes Dec 5	February Closes Jan 9 <small>SNAXPO PRE-SHOW ISSUE</small>	March Closes Feb 9 <small>iba 2009 PRE-SHOW ISSUE</small>	April Closes Mar 9	May Closes Apr 10 <small>IFT PRE-SHOW ISSUE</small>	June Closes May 11	July Closes Jun 9	August Closes Jul 9	September Closes Aug 10 <small>iba 2009 ON FLOOR ISSUE</small>	October Closes Sep 11	November Closes Oct 9	December Closes Nov 10
<b>COVER FEATURES</b>	Artisan Bakery	Snack Manufacturer of the Year <i>AWARD</i>	New Plant Feature <b>NEW</b>	Cookie/Cracker Manufacturer	Pizza Manufacturer		International Baker <b>NEW</b>	Sweet Goods Manufacturer <b>NEW</b>	Wholesale Baker of the Year <i>AWARD</i>		Plants of the Year <b>NEW</b>	Tortilla Manufacturer
<b>MARKET TRENDS</b>	Frozen Pizza	Potato & Tortilla Chips	Variety Breads	Private Label Snacks & Baked Goods	Snack Cakes		Snack Bars	Frozen Bakery Products	Donuts		Cookies/Crackers	Bagels
<b>SPECIAL REPORTS</b>	Healthy Baking		Healthy Baking				<b>NEW</b> iba 2009 Show Planner 	<b>TORTILLA TRENDS</b>				Healthy Baking
<b>INGREDIENT TECHNOLOGY</b>	Whole Grains	Fats & Oils	Fiber	Fruits & Nuts	Sweeteners		Starches	Bakery Mixes	Chocolate Formulating		Inclusions	Low Trans-Fat Formulas
<b>PRODUCTION / TECHNOLOGY</b>	Belts & Conveyers	Form/Fill/Seal Equipment	Ovens & Proofers	Mixing Systems	Ingredient Handling Systems		Packaging & Bagging Equipment	Pizza Systems	High-Volume Baking Systems		Laminators & Sheeters	Lubricants & Maintenance
<b>SHOW COVERAGE / DISTRIBUTION</b>		SNAXPO Pre-Show Coverage 	iba 2009 Pre-Show Coverage 		IFT Pre-Show Coverage		iba 2009 Show Planner 		iba 2009 Show Distribution 			iba 2009 Post-Show Coverage 
<b>VALUE-ADDED OPPORTUNITIES FOR ADVERTISERS</b>	<b>AD BONUS PROGRAM!</b> Buy one ad, get one FREE for 1/2-page or larger advertisers in January <b>NEW</b>	FREE 1/3-page Corporate Profile for 1/2-page or larger advertisers in February	<b>RESEARCH</b> FREE Ad Readership Survey for 1/2-page or larger advertisers in March	<b>FREE SALES LEAD</b> FREE Lead Advantage program (FREE sales leads) for half-page or larger advertisers in April	FREE 1/4-page IFT Booth Profile for 1/2-page or larger advertisers in May	<b>State-of-the-Industry Report</b> • More than 20 product category market share reports • Category product leader updates • Category trends • Consumer purchase trends	<b>SHOW ISSUE</b> FREE 1/4-page iba Booth Profile for Show Planner advertisers in July <b>NEW</b>	<b>SHOW ISSUE</b> FREE 1/4-page TIA Booth Profile for advertisers in August	FREE Mailing List bonus for 1/2-page or larger advertisers in September	<b>2010 Buyer's Guide</b> • Suppliers Guide • Product Guide • Meetings & Conventions Calendar • Associations Report FREE enhanced listing in online buyer's guide for 1/2-page or larger advertisers in October	FREE 1/3-page Corporate Profile for 1/2-page or larger advertisers in November	FREE digital issue for all Food & Beverage Report advertisers