

	January Closes Dec 11	February Closes Jan 11 <small>SNAXPO PRE-SHOW ISSUE</small>	March Closes Feb 10	April Closes Mar 10	May Closes Apr 9 <small>IFT/FPSA PRE-SHOW ISSUE</small>	June Closes May 10	July Closes Jun 11	August Closes Jul 9 <small>TIA ON FLOOR ISSUE</small>	September Closes Aug 10	October Closes Sep 10	November Closes Oct 11	December Closes Nov 10	
COVER FEATURES	Artisan Bakery	Snack Manufacturer of the Year <small>AWARD</small>	Industry Profile Q&A	Intermediate Wholesale Bakery	Pizza Manufacturer		Sweet Goods Manufacturer	Cookie/Cracker Manufacturer	Wholesale Baker of the Year <small>AWARD</small>		Bakeries of 2010 <small>NEW</small>	Tortilla Manufacturer	
MARKET TRENDS	Cookies	Variety Breads	Snack Cakes & Pies	Snack Bars	Organic Products	State-of-the-Industry Report <ul style="list-style-type: none"> • More than 20 product category market share reports • Category product leader updates • Category trends • Consumer purchase trends • Online Listings 	Frozen Pizza	Pretzels	Tortillas & Potato Chips	2011 Buyer's Guide <ul style="list-style-type: none"> • Suppliers Guide • Product Guide • Meetings & Conventions Calendar • Associations Report 	Muffins	Bagels	
SPECIAL REPORTS		Gluten-Free Formulating		 TORTILLA TRENDS	IBIE & IFT Ingredient Previews		IBIE Equipment Preview	 TORTILLA TRENDS			Organic Formulating		
INGREDIENT R&D	Whole Grains	Formulating with Fats & Oils	Fruits & Nuts	Low Sodium Formulating	Fiber Fortification		Antioxidants/Heart Healthy	Chocolate & Toppings	Omega-3s		Sweeteners & Inclusions	Gums & Starches	
PRODUCTION / TECHNOLOGY	Belts & Conveyors	Depositors	Manufacturing & Distribution Software	Ingredient Handling Systems	Maintenance & Lubrication		Mixing Technology	Form/Fill/Seal Equipment	High-Volume Baking Systems		Laminators & Sheeters	Frying Systems	
SHOW COVERAGE / DISTRIBUTION		SNAXPO Pre-Show Coverage 			<ul style="list-style-type: none"> • IFT Pre-Show Coverage • FPSA Pre-Show Coverage 		IBIE Video Showcase 	TIA Show Distribution	IBIE Show Distribution 		IBIE Post-Show Coverage 		
VALUE-ADDED OPPORTUNITIES FOR ADVERTISERS	AD BONUS PROGRAM! Buy one ad, get one FREE for 1/2-page or larger advertisers in January	FREE 1/3-page Corporate Profile for 1/2-page or larger advertisers in February	RESEARCH FREE Ad Readership Survey for 1/2-page or larger advertisers in March		FREE 1/4-page IFT Booth Profile for 1/2-page or larger advertisers in May			FREE 1/4-page TIA Booth Profile for advertisers in August	FREE IBIE Ad Laminate for 1/2-page or larger advertisers in September		Plus... FREE Enhanced Listing in online buyer's guide for 1/2-page or larger advertisers in October	FREE IBIE Booth Review for 1/2-page or larger advertisers in November	FREE 2,000-Name Mailing List for all 1/2-page or larger advertisers in December
WEBINAR SERIES - SPONSORSHIPS AVAILABLE <small>NEW</small>				Gluten-Free Formulating Webinar <small>NEW SPONSORSHIPS AVAILABLE!</small>			Artisan Bread Production Webinar <small>NEW SPONSORSHIPS AVAILABLE!</small>			Sanitation Equipment Design & Maintenance Webinar <small>NEW SPONSORSHIPS AVAILABLE!</small>			