

# SNACK FOOD & WHOLESALE BAKERY®



14,854 Qualified Recipients .....\$135/M  
 4,084 Recipients @ Email Address\$350/M\*  
 \* includes transmission fee

Recipients of *Snack Food & Wholesale Bakery* are owners, executives, managers and packaging supervisors, engineers, purchasers and salespeople for manufacturers and processors of salted snacks, specialty snacks and grain-based foods such as breads, bars, rolls, cakes, cookies, crackers, and sweet goods, as well as ingredient and equipment

manufacturers and suppliers, distributors and wholesalers.

The readers of *Snack Food & Wholesale Bakery* are decision-makers who rely on the publication's in-depth interviews with major snack manufacturers and wholesale bakers to help them make more knowledgeable business decisions.

## Selections Available:

### Business/Industry

Baked Products .....	11,620
Salted Snacks.....	1,188
Specialty Snacks .....	773
Manufacturer/Suppliers .....	1,273

### Title/Function

General Management/Administration .....	7,333
Plant Manager/Maintenance/Engineering .....	3,896
QA/QC Manager/R&D/Purchasing.....	2,263
Sales & Marketing .....	1,362

### Buying Authority

Processing Equipment
Packaging Equipment
Packaging Materials
Ingredients
Warehousing & Distribution
Sanitation & Maintenance
QA/QC, Instrumentation & Control
Material Handling & Equipment
Data Processing

## NEW COUNTS!

Date: .....December, 2006

Source: BPA Audited  
 100% Controlled Circulation

### Material Available:

- E-mail the file .....\$40/F
- 9T/1600/6250 BPI Mag Tape...\$100/F
- 3.5" Diskette .....\$50/F
- Pres. Sensit. Labels.....\$10/M
- Cheshire Labels.....N/C

Key Coding:.....\$3.00/M

Minimum Order: 5,000

E-mail List Rental:.....\$350/M  
 (includes e-mail blast)

### Selections:

- State/SCF/ZIP.....\$15/M
- Business/Industry .....
- Title/Function.....\$15/M
- Buying Authority .....
- Phone.....\$25/M
- Phone.....\$60/M
- One Per Company .....
- One Per Company.....\$100/F

### Additional Charges:

- Splits.....\$25/each
- Deduping.....\$100/F

Sample mail piece required for approval.

Rental is for one time use only. As agents we believe this information is correct. However, we extend no warranty as to accuracy, deliverability, suitability or results through the use of this program. Quantities and rates are subject to change without notice.

This list should prove successful for: business publications, newsletters, seminars and conferences, computer hardware & software, general office supplies and equipment, safety equipment and much more.