

SFWB 2024 EDITORIAL CALENDAR

SNACK FOOD & WHOLESALE BAKERY

▶ **Every Month:** Every month in the eMagazine, weekly in the Weekly Mix eNewsletter, and daily on snackandbakery.com: top industry news, profiles of new retail and foodservice snack and bakery products.

▶ **2024 SHOW PACKAGES:** Contact us for more information

	JANUARY AD CLOSE 12/8 MATERIAL CLOSE 12/15	FEBRUARY AD CLOSE 1/24 MATERIAL CLOSE 1/26	MARCH AD CLOSE 2/20 MATERIAL CLOSE 2/23	APRIL AD CLOSE 3/22 MATERIAL CLOSE 3/25	MAY AD CLOSE 4/8 MATERIAL CLOSE 4/15	JUNE AD CLOSE 5/3 MATERIAL CLOSE 5/7
SNACK FOOD & WHOLESALE BAKERY eMAGAZINE						
PROFILES & SPECIAL REPORTS	PRODUCER PROFILE Snack, bakery, or candy company	COMPANY PROFILE Snack, bakery, or candy company	SNACK PRODUCER OF THE YEAR Award presented at SNAXPO23	PRODUCER PROFILE Snack, bakery, or candy company	BEST NEW SNACK & BAKERY PRODUCTS OF 2023	PROFILES & SPECIAL REPORTS: STATE OF THE INDUSTRY, BAKERY • BAKERY SNACKS: snack cakes, snack pies • BARS • BREADS (including bagels and English muffins) • BREAKFAST (French toast, pancakes, waffles) • BUNS & ROLLS • COOKIES • DESSERTS (cake, cheesecake, full-size pies) • PIZZA • SWEET GOODS (doughnuts, muffins, pastries) • TORTILLAS
CATEGORY SPOTLIGHT	CHIPS	BARS	CRACKERS	PIES	PUFFED/EXTRUDED SNACKS	
TECH AND TECHNIQUES	WAREHOUSING/LOGISTICS	MIXERS	INSPECTION & DETECTION EQUIPMENT	SEASONING/COATING	SLICING/CUTTING/PORTIONING	
INGREDIENT FOCUS	FLAVORS & COLORS	SWEETENERS	FATS & OILS	FRUITS	GRAINS	
EVENT COVERAGE		ASB BAKINGTECH, FEBRUARY 27-29	Natural Products Expo West: March 12-16 FPSA Annual Conference: March 26-28	SNX2024: April 14-16 ABA CONVENTION: April 14-17	FOOD SAFETY SUMMIT: May 6-9 SWEETS & SNACKS EXPO: May 13-16	GLOBAL POUCH FORUM, TBD IDDBA: June 9-11 BEMA CONVENTION: June 28-July 2
SNACKANDBAKERY.COM, SNACK FOODS & BAKERY PRODUCTS, THE WEEKLY MIX eNEWSLETTER						
TOPIC FOCUS	2024 INDUSTRY OUTLOOK	FOODSERVICE	USED EQUIPMENT	FOOD SAFETY	REGULATORY UPDATES	STATE OF THE INDUSTRY: BAKERY
EQUIPMENT GALLERY	WAREHOUSING/LOGISTICS TECHNOLOGY	MIXING EQUIPMENT	INSPECTION & DETECTION EQUIPMENT	SEASONING/COATING EQUIPMENT	SLICING/CUTTING/PORTIONING	RECRUITMENT AND RETENTION
PODCASTS & VIDEOS	2024 INDUSTRY OUTLOOK	CONSUMER INSIGHTS/TESTING	PLANNED & PREVENTIVE MAINTENANCE	INNOVATION PIPELINE	CANNABIS-INFUSED PRODUCTS	
WEBINARS	PROCESSING INSIGHTS: PACKAGING AUTOMATION STRATEGIES		CONSUMER INSIGHTS: FLAVOR TRENDS		R&D INSIGHTS: GRAIN-FREE FORMULATIONS	
CANDY INDUSTRY CANDYINDUSTRY.COM: CANDY & CONFECTIONERY PRODUCTS, SWEET & HEALTHY E-NEWSLETTER						
MONTHLY FOCUS	GLOBAL TOP 100 LIST	FOODSERVICE	SUSTAINABILITY	PACKAGING	INNOVATION	FLAVOR TRENDS
CATEGORY SPOTLIGHT	JELLIES, LICORICE, & FRUIT SNACKS	NON-CHOCOLATE NOVELTY CANDY	CHOCOLATE	CANNABIS-INFUSED CANDY	NATURAL/ORGANIC CANDY	GUM & MINTS
WEBINARS		FOODSERVICE INSIGHTS		R&D INSIGHTS: CANNABIS CANDY PRODUCTION		CONSUMER INSIGHTS: FLAVORS & COLORS
EVENT COVERAGE	ISM: January 28-31	ECRM CHRISTMAS & HALLOWEEN: February 18-21	NCA STATE OF THE INDUSTRY: March 10-12 WESTERN CANDY CONFERENCE: March 20-24		SWEETS & SNACKS EXPO: May 13-16	ECRM EASTER & VALENTINE'S DAY: June 2-4 RCI Convention: June 17-21

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	JULY AD CLOSE 6/10 MATERIAL CLOSE 6/17	AUGUST AD CLOSE 7/12 MATERIAL CLOSE 7/15	SEPTEMBER AD CLOSE 8/12 MATERIAL CLOSE 8/16	OCTOBER AD CLOSE 9/13 MATERIAL CLOSE 9/16	NOVEMBER AD CLOSE 10/14 MATERIAL CLOSE 10/18	DECEMBER AD CLOSE 11/11 MATERIAL CLOSE 11/15
SNACK FOOD & WHOLESALE BAKERY eMAGAZINE						
PROFILES & SPECIAL REPORTS	PROFILES & SPECIAL REPORTS: STATE OF THE INDUSTRY, SNACKS • CHIPS (potato, fruit, multigrain) • CRACKERS • FROZEN SNACKS & APPETIZERS (egg/snack rolls, bagel bites, taquitos) • POPCORN • PRETZELS • PUFFED & EXTRUDED SNACKS (cheese snacks, corn chips, pork rinds, puffs, veggie chips) • SNACK MIXES & NUTS • TORTILLA CHIPS	PRODUCER PROFILE Snack, bakery, or candy company	PROFILES & SPECIAL REPORTS: STATE OF THE INDUSTRY, CANDY • CHOCOLATE • NON-CHOCOLATE CANDY • NOVELTY CANDY • GUM • MINTS • HARD CANDY	BAKERY OF THE YEAR PROFILE Award presented at PROCESS EXPO	PRODUCER PROFILE Snack, bakery or candy company	TOP 50 SNACK & BAKERY COMPANIES
CATEGORY SPOTLIGHT		BREAKFAST		FROZEN SNACKS/ APPETIZERS	BAGELS	JERKY/MEAT SNACKS
TECH AND TECHNIQUES		BELTS/CONVEYORS		PACKAGING SOLUTIONS	OVENS AND PROOFERS	CLEANING/SANITATION
INGREDIENT FOCUS		CHOCOLATE		INCLUSIONS	FUNCTIONAL/NUTRITIONAL	DAIRY
EVENT COVERAGE	IFT FIRST, JULY 14-17			PACK EXPO: November 3-6		
SNACKANDBAKERY.COM, SNACK FOODS & BAKERY PRODUCTS, THE WEEKLY MIX eNEWSLETTER						
TOPIC FOCUS	STATE OF THE INDUSTRY: SNACKS	ON-THE-GO & CONVENIENCE FOODS	FLAVOR AND COLOR TRENDS	RETAIL-READY PACKAGING	AUTOMATION	PHILANTHROPY/IN-KIND DONATIONS
EQUIPMENT GALLERY	SUPPLY CHAIN STRATEGIES	BELTS/CONVEYORS	BELTS/CONVEYORS	PACKAGING EQUIPMENT	OVENS AND PROOFERS	CLEANING/SANITATION
PODCASTS & VIDEOS		HOLIDAY PRODUCTS	OPERATIONAL SUSTAINABILITY	TRAINING TOOLS	REMOTE MONITORING	PRODUCT LAUNCH STRATEGIES
WEBINARS		STATE OF THE INDUSTRY: Snack and Bakery			PROCESSING INSIGHTS: COOKIE & CRACKER LINE AUTOMATION	
CANDY INDUSTRY CANDYINDUSTRY.COM: CANDY & CONFECTIONERY PRODUCTS, SWEET & HEALTHY E-NEWSLETTER						
MONTHLY FOCUS	THEMED/BRANDED CANDY	HARD CANDY	STATE OF THE INDUSTRY: CANDY	E-COMMERCE	AUTOMATION	SWEETENERS
CATEGORY SPOTLIGHT	BETTER-FOR-YOU CANDY	FRUIT & NUT CANDIES	SUGAR-FREE & REDUCED-SUGAR CANDY	GUMMIES	NOVELTY CANDY	VEGAN CANDY
WEBINARS			STATE OF THE INDUSTRY: CANDY			CONSUMER INSIGHTS: BETTER-FOR-YOU CANDY TRENDS
EVENT COVERAGE	IFT FIRST: July 14-17	ECRM EVERYDAY: dates TBD		PACK EXPO: November 3-6		