

	January Closes Dec 12	February Closes Jan 18	March Closes Feb 16	April Closes Mar 16	May Closes Apr 16	June Closes May 15	July Closes Jun 14	August Closes Jul 16	SPECIAL ISSUE! Closes Jul 8	September Closes Aug 16	October Closes Sept 17	November Closes Oct 16	December Closes Nov 14
COVER FEATURES	Bakery Profile	NEW Snack Company of the Year Sponsorships Available	Bakery Profile	 Bakery Profile	Bakery Profile	 BAKERY	 SNACK	Snack Profile	 2012 HOT PRODUCTS GUIDE	Baker of the Year	 Buyer's Guide	Bakery Profile	Frozen Products
MARKET TRENDS	Clean Label Products	Sweet & Savory Snacks	Pizza/Flatbread	Bars	Pretzels Pretzel Rolls	BAKERY	SNACK	Portion Control	NEW Equipment Ingredients	Chips		Cookies/ Crackers	Crossover Snacks
SPECIAL REPORTS	Packaging Innovation	Ethnic Products	Food Safety Report	NEW Tortilla Trends 	Gluten-free Update	Bread Buns Muffins Bagels Sweet Goods Cookies Tortilla Snack Cakes Pies Bars Frozen Pizza Frozen Baked Goods	Potato Chips Tortilla Chips Crisps Pretzels Nuts/Trail Mix Jerky Meat Snacks Popcorn Pork Rinds Crackers	Tortilla Trends Sponsorships Available 		Natural/Organic Whole Grain Products		1st Annual Rankings Top Bakers and Snack Producers	Sustainability
INGREDIENT R&D	Inclusions	Whole Grains Ancient Grains	Sweeteners Gums Starches	Low-sodium Formulation	Chocolate Fruits & Nuts			Fats & Oils		Flavors Colors		Omeegas Antioxidants	Fiber
PRODUCTION / TECHNOLOGY	Belts & Conveyors	Depositors Dividers Rounders	Mixing Technology	Lubrication	Logistics Fleet Management	STATE OF THE INDUSTRY	STATE OF THE INDUSTRY	Robotics		Proofer Ovens Fryers		Form/Fill/Seal	Laminators Sheeters
PRE-SHOW COVERAGE & BONUS DISTRIBUTION		 SNAXPO	ABA		 IFT			 iba 2012 		 PACK EXPO		Post iba Coverage 	
VALUE-ADDED OPPORTUNITIES FOR 1/2-PAGE OR LARGER ADVERTISERS	Buy One Ad, Get One Free	Corporate Profile SNAXPO Video for Exhibitors	Lead Advantage for full-page advertising	Special 100th Anniversary Package	IFT Booth Profile			iba 2012 booth profile TIA booth profile		PE Booth Profile Lead Advantage for full page advertiser		Advertiser Tabs on Digital Issue	2,000 name mail list
WEBINAR SERIES SPONSORSHIPS AVAILABLE				Food Safety Sponsorships Available				Benefits of Low-Sodium Sponsorships Available				Clean Label Sponsorships Available	

