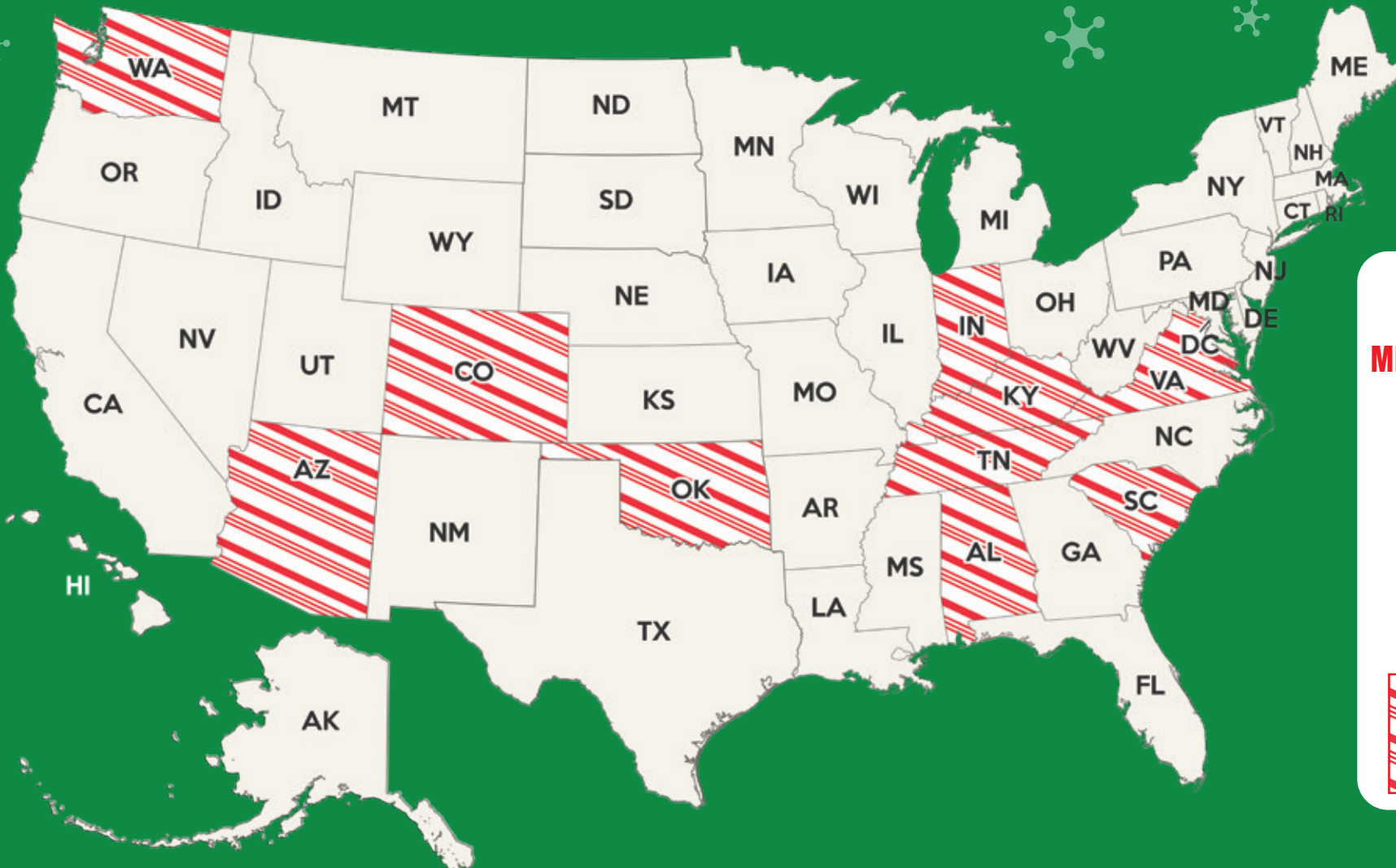


IT'S CANDY CANE SEASON.★

A LOOK AT WHICH STATES LOVE THIS ICONIC HOLIDAY TREAT THE MOST!



TOP 10 MINT CANDY CANE LOVING STATES*

1. Oklahoma
2. Alabama
3. South Carolina
4. Virginia
5. Washington
6. Kentucky
7. Colorado
8. Tennessee
9. Indiana
10. Arizona



*Based on mint candy cane purchases per 1,000 households • Product \$ development Index nbd dollars • Circana panel all outlets 2024