### 2024 Editorial Calendar

#### JANUARY
- **Focus**: Snack, Bakery, or Candy Company
- **Coverage**: Every Month
- **Event**: AIB BakeWeek, February 27-29

#### FEBRUARY
- **Focus**: Snack, Bakery, or Candy Company
- **Coverage**: Every Month
- **Event**: ASB BakingTech, February 27-29

#### MARCH
- **Focus**: Snack, Bakery, or Candy Company
- **Coverage**: Every Month
- **Event**: FPSA Annual Conference, March 6-9

#### APRIL
- **Focus**: Snack, Bakery, or Candy Company
- **Coverage**: Every Month
- **Event**: AIB BakeWeek, April 10-12

#### MAY
- **Focus**: Snack, Bakery, or Candy Company
- **Coverage**: Every Month
- **Event**: IFT First, July 14-17

#### JUNE
- **Focus**: Snack, Bakery, or Candy Company
- **Coverage**: Every Month
- **Event**: IDDBA, June 9-11

#### JULY
- **Focus**: Snack, Bakery, or Candy Company
- **Coverage**: Every Month
- **Event**: IFT First, July 14-17

#### AUGUST
- **Focus**: Snack, Bakery, or Candy Company
- **Coverage**: Every Month
- **Event**: IFT First, July 14-17

#### SEPTEMBER
- **Focus**: Snack, Bakery, or Candy Company
- **Coverage**: Every Month
- **Event**: IFT First, July 14-17

#### OCTOBER
- **Focus**: Snack, Bakery, or Candy Company
- **Coverage**: Every Month
- **Event**: IFT First, July 14-17

#### NOVEMBER
- **Focus**: Snack, Bakery, or Candy Company
- **Coverage**: Every Month
- **Event**: IFT First, July 14-17

#### DECEMBER
- **Focus**: Snack, Bakery, or Candy Company
- **Coverage**: Every Month
- **Event**: IFT First, July 14-17

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### 2024 Show Packages

- **January**: Contact us for more information
- **February**: Contact us for more information

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### Snack & Bakery Emagazine

- **Profiles & Reports**
  - Snack, Bakery, or Candy Company
  - Company Profile
  - Snack, Bakery, or Candy Company

- **Technologies & Techniques**
  - Warehousing/Logistics
  - Mixing Equipment
  - Inspection & Detection Equipment
  - Processing Equipment

- **Ingredients Focus**
  - Flavors & Colors
  - Sweeteners
  - Fats & Oils
  - Fruits
  - Grains

- **Event Coverage**
  - AIB BakeWeek, February 27-29
  - Natural Products Expo West: March 29-31
  - Snack & Snacks Expo: May 13-15

- **Ad Close Dates**
  - Snack and Bakery eMagazine: Every month
  - Weekly Mix eNewsletter: Every month

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### Snack & Bakery Website

- **Contact us for more information**
- **2024 Show Packages**
  - Contact us for more information

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### Additional Resources

- **Candy Industry eNewsletter**
- **Sweets & Snacks Expo**
- **Pack Expo**

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### Monthly Focus

- **January**: Global Top 10 List
- **February**: Foodservice Sustainability
- **March**: Packaging Innovation
- **April**: Flavors Trends
- **May**: Better-for-you Candy
- **June**: Fruit & Nut Candies
- **July**: Source A Candy
- **August**: Consumer Insights: Better-for-you Candy
- **September**: 2023 Kettle Awards Recipient Profiles
- **October**: Consumer Insights: Better-for-you Candy
- **November**: 2023 Kettle Awards Recipient Profiles
- **December**: Flavors Trends

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### Conference: March 20-24

- **Stars in Candy**
  - Co-founder & President, March 21

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### Key Dates

- **ISM**: January 28-31
- **ECRM**: Christmas & Halloween: February 10-12
- **SNX2024**: March 12-16
- **ABA Convention**: March 20-24
- **SNX2024**: March 12-16
- **IDDBA**: June 9-11
- **IFT First**: July 14-17
- **Pack Expo**: November 3-6