

Fun, Reduced Sodium Snacks

Mealtime snacking can be healthier with Wixon's KClean™ Salt and Mag-nifique™ Sweet Lift technologies. Comprised of all-natural flavors, KClean Salt looks, tastes, and mimics the texture of regular table salt while reducing sodium content and removing bitter, metallic aftertastes. Sweet Lift has a synergetic effect with sugar that enhances perceived sweetness without a lingering aftertaste in any sugar application.

Breakfast Snacks

Skillet Scrambler Potato Balls (made with KClean Salt): Featuring a 28% reduction in sodium, this snack tosses up rich cheese, bacon, and egg, and infuses it with roasted garlic and smoked paprika.

French Toast Corn Puffs (made with Sweet Lift): Reducing sugar by 43%, this delectable puff features a medley of cinnamon, nutmeg, vanilla, maple, combined with butter and white and brown sugars.



Lunch Snacks

Chicken Soup Corn Puffs (made with KClean Salt): Like the comforting classic, this snack reduces sodium by 38% and blends chicken broth, carrots, celery, and cream with spices like onion and garlic.



Cheeseburger Potato Chips (made with KClean Salt): Featuring a 24% reduction in sodium, these chips are a healthy alternative to the real thing. Beef, cheese, onion, dill pickle, and tomato, seemingly topped with mustard, taste flame-grilled fresh.

Dinner Snacks

BBQ Baby Back Ribs Potato Chips (made with Sweet Lift & KClean Salt): Sweet flavors of honey, sugar, and tomato combine with the zest of Worcestershire, smoke, and chili peppers to create a tangy chip that reduces sugar by 34% and sodium by 38%.

Baked Mac & Cheese Corn Puffs (made with KClean Salt): Reducing sodium by 36%, these puffs mimic that homemade goodness of its namesake. A variety of cheeses, including cheddar, Parmesan, and blue, blend with butter, milk, roasted garlic, and smoked paprika for a lush taste.

Sweet Potato Pie Chips (made with Sweet Lift): Developed in a sweet potato chip base, this snack infuses brown and white sugar with vanilla and marshmallow. A fusion of spices, including cinnamon, nutmeg, allspice, ginger, and cloves, round out this chip with a 51% reduction in sugar.



Samples of potato chips made with traditional table salt and KClean Salt, as well as Teriyaki, Spicy, and Wasabi Shelf-Stable Meat Sticks, also will be available.

