PROCESS EXPO

CHICAGO - 2015

The Global Food Equipment & Technology Show™
September 15–18, 2015

Where the Food & Beverage Industry

Comes to Do Business

Take your place among leading industry experts.
Reserve your space today!

2015 Exhibitor Prospectus

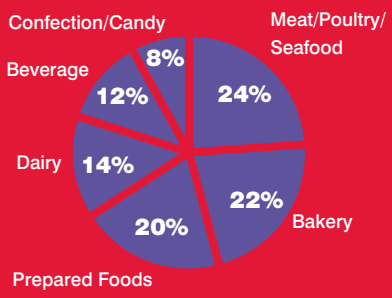
September 15–18, 2015 · McCormick Place · Chicago

The Place to Do Business

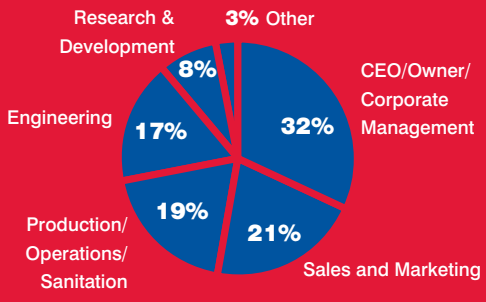
Exhibiting at PROCESS EXPO will bring you face-to-face with tens of thousands of top decision makers from some of the world's most successful food and beverage companies.

Attendees' Purchasing Influence

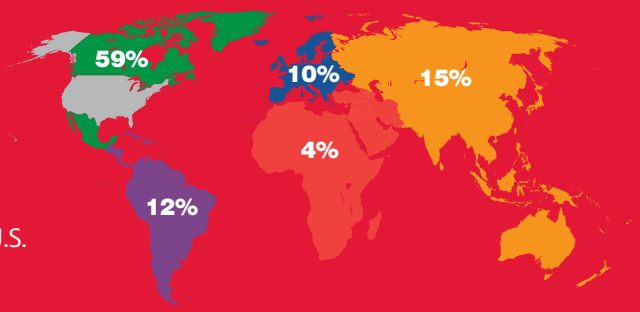
Attendees' Primary Business



Attendees' Job Function



International Breakdown



19.6% of attendees come from 82 countries outside the U.S.

Success Begins HERE

314,000 sq.ft. of exhibits highlighting 800+ exhibitors' solutions

19,000+ attendees from the world's top food and beverage companies

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The Global Food Equipment & Technology Show™

SEPTEMB

Education that Delivers Attendees to the Show Floor

PROCESS EXPO UNIVERSITY is an integral component of the trade show event, drawing thousands of food industry professionals.

These must-attend sessions feature expert speakers from some of the top university food science programs in North America, addressing critical topics of importance to food processors and beverage manufacturers.

> The educational program at PROCESS EXPO was unique and frankly, the high point of attending the show. Bringing in university experts who addressed some of the most pressing issues in food processing and packaging from a non-commercial point of view was very important to me, and the speakers did not disappoint. These sessions are an important reason for me to attend PROCESS EXPO.
>
> — John Wisler
> Kraft (ret.)

Must-attend educational program

Marketing Collaboration on an Unprecedented Scale

PROCESS EXPO's vigorous marketing strategy represents a unique collaboration with show partners, the trade press and PROCESS EXPO's exhibitors. **PROCESS EXPO 2013 boasted 31,000,000+ total marketing impressions** in the following areas:

- Print Advertising
- Online Advertising
- Email Marketing
- Direct Mail
- Targeted Social Media Marketing
- Sponsorship in Industry Events

PROCESS EXPO marketing focuses on growing its audience of food & beverage decision-makers while providing exhibitors with the tools to make contact with them!

Co-located with the International Dairy Show and InterBev Process, the nation's premier dairy and beverage technology events!

Extensive attendance promotion

BER 2015

For more information, visit WWW.MYPROCESSEXPO.COM

A Supplier-Run Organization

PROCESS EXPO is organized by the Food Processing Suppliers Association (FPSA), a non-profit trade association dedicated to suppliers of the food processing and packaging industry. FPSA provides members with networking, marketing and educational opportunities and helps to assure the future of the industry through charitable contributions and educational scholarships.

> Membership in FPSA has been tremendously beneficial to my company in that it has helped us grow our business. Not only does FPSA give us a strong avenue to market our products, but it provides an extensive variety of networking opportunities that help us to be more successful in what we do.
>
> —Ken Hagedorn
> Naegele Inc.

Messe Düsseldorf

PROCESS EXPO is a valuable partner of the global family of Messe Düsseldorf trade shows, including interpack, the world's largest trade show for processes and packaging.

interpack
PROCESSES AND PACKAGING
Düsseldorf, Germany
08 – 14 May 2014
www.interpack.com

Exhibitor owned, exhibitor organized

Unsurpassed Expertise

PROCESS EXPO boasts the nation's fastest growing customer audience, drawn by our exhibitors' extensive collection of processing and packaging innovations for the food and beverage industry.

Great Rates – Book Your Space Today!

Exhibit space is $29 per square foot for members (no increase since 2010!) and $38 for non-members. Unlimited drayage is only $3.50 per square foot.

Reserve your space today. Contact Grace Cular Yee, Director of Sales, at (703) 663-1220 or gyee@fpsa.org

McCormick Place Chicago, Illinois September 2015

Brought to you by

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SEPTEMBER 2015