

# SF&WB 2023 EDITORIAL CALENDAR

SNACK FOOD & WHOLESALE BAKERY

► **Every Month:** Every Month In The Emagazine, Weekly In The Weekly Mix Enewsletter, And Daily On Snackandbakery.com: Top Industry News, Profiles Of New Retail And Foodservice Snack And Bakery Products, And New Supply-Chain Necessities, Including Ingredients, Processing Equipment, Packaging Equipment And Technology, And Logistics Technology

► **2023 SHOW PACKAGES:** CONTACT US FOR MORE INFORMATION!

	JANUARY AD CLOSE 12/10 MATERIAL CLOSE 12/16	FEBRUARY AD CLOSE 1/14 MATERIAL CLOSE 1/18	MARCH AD CLOSE 2/15 MATERIAL CLOSE 2/18	APRIL AD CLOSE 3/11 MATERIAL CLOSE 3/18	MAY AD CLOSE 4/8 MATERIAL CLOSE 4/14	JUNE AD CLOSE 4/29 MATERIAL CLOSE 5/3	
<b>SNACK FOOD &amp; WHOLESALE BAKERY eMAGAZINE</b>							
COMPANY PROFILE	COMPANY PROFILE Snack, bakery, candy, or confectionery companies	COMPANY PROFILE Snack, bakery, candy, or confectionery companies	SNACK PRODUCER OF THE YEAR PROFILE Award presented at SNAXPO23	COMPANY PROFILE Snack, bakery, candy, or confectionery companies	BEST NEW SNACK & BAKERY PRODUCTS OF 2022 Award presented at Sweets & Snacks Expo	STATE OF THE INDUSTRY, BAKERY Bakery Snacks (Snack Cakes, Snack Pies) Bars Breads (Including Bagels & English Muffins) Breakfast (French Toast, Pancakes, Waffles) Buns & Rolls Cookies Desserts (Cake, Cheesecake, Pie) Pizza Sweet Goods (Doughnuts, Muffins, Pastries) Tortillas	
CATEGORY FOCUS	CRACKERS	MUFFINS	PORK RINDS	SNACK CAKES	TORTILLA CHIPS		
PROCESSING	INTRODUCING AUTOMATION Beginning, intermediate, & advanced processing automation strategies, facility design	DOUGH MAKEUP New & updated equipment and processes for dough mixing & handling	QUALITY CONTROL & ASSURANCE New & updated checkweighers, scales, metal detectors, X-ray & vision systems	LEAN MANUFACTURING Process/line visualization/modeling, streamlining flow	DEVELOPING & TESTING PROTOTYPES Pilot plant essentials, developing gold standards, consumer testing, sensory analysis, scale-up		
INGREDIENTS	LEAVENING Yeast, sourdough, chemical agents	SWEETENERS Sugar replacers, natural, no added sugar options, multifunctional	FATS & OILS Shortening, plant-based, sustainability, functional analysis	FLAVORS & COLORS Natural, clean label, organic, flavor trends	GRAIN ALTERNATIVES Legumes, pulses, quinoa, buckwheat, nut flours, flax, chia		
EVENT COVERAGE		ASB BAKINGTECH, FEBRUARY 26-28	SNAXPO23, MARCH 19-23 ABA CONVENTION, MARCH 26-29		SWEETS & SNACKS EXPO, MAY 22-25		BEMA CONVENTION, JUNE 21-24
<b>SNACKANDBAKERY.COM, SNACK FOODS &amp; BAKERY PRODUCTS, THE WEEKLY MIX eNEWSLETTER</b>							
MONTHLY FOCUS	2023 INDUSTRY OUTLOOK	SUSTAINABILITY	FLAVOR TRENDS	FOOD SAFETY	GRAIN-FREE PRODUCT INNOVATION		STATE OF THE INDUSTRY, BAKERY
EQUIPMENT GALLERY	BELTS, CONVEYORS & MOTORS	DOUGH MIXING, PORTIONING & HANDLING	INSPECTION & DETECTION EQUIPMENT	PROCESS CONTROL TECHNOLOGIES	SLICING, CUTTING & PORTIONING EQUIPMENT		
<b>ADDITIONAL MEDIA OPPORTUNITIES</b>							
PODCASTS	2023 INDUSTRY OUTLOOK	OPERATIONAL SUSTAINABILITY	ETHNIC FLAVOR INSPIRATIONS	CULTURE OF FOOD SAFETY	NEW PRODUCT INSPIRATIONS		
VIDEOS	BAKERY COMPANY PERSPECTIVES, CRACKER INNOVATION	SNACK PRODUCER PERSPECTIVES, SUPPLY CHAIN	SNACK PRODUCER PERSPECTIVES, FLAVOR TRENDS	BAKERY COMPANY PERSPECTIVES, EMPLOYEE SAFETY	BAKERY COMPANY PERSPECTIVES, INNOVATION		
WEBINARS	PROCESSING INSIGHTS: PACKAGING AUTOMATION STRATEGIES		CONSUMER INSIGHTS: FLAVOR TRENDS		R&D INSIGHTS: GRAIN-FREE FORMULATIONS		
<b>CANDY INDUSTRY</b> CANDYINDUSTRY.COM, CANDY & CONFECTIONERY PRODUCTS, CANDY INDUSTRY SECTION OF SF&WB EMAGAZINE, SWEET & HEALTHY ENEWSLETTER							
MONTHLY FOCUS	GLOBAL TOP 100 LIST	SUSTAINABILITY	FLAVOR TRENDS	FOODSERVICE	INNOVATION	NORTH AMERICA SWEET 60 LIST	
CATEGORY FOCUS	NON-CHOCOLATE NOVELTY CANDY	CHOCOLATE	GUM & MINTS	CANNABIS-INFUSED CANDY	JELLIES, LICORICE & FRUIT SNACKS	NATURAL & ORGANIC CANDY	
<b>WEBINARS &amp; LIVE EVENTS</b>							
WEBINARS		TREND INSIGHTS: COCOA SUSTAINABILITY		R&D INSIGHTS: CANNABIS CANDY PRODUCTION			
EVENT COVERAGE		ECRM CHRISTMAS & HALLOWEEN, FEBRUARY 19-22		ISM, APRIL 23-25	SWEETS & SNACKS EXPO, MAY 22-25		

# SF&WB 2023 EDITORIAL CALENDAR

SNACK FOOD & WHOLESALE BAKERY

► **Every Month:** Every Month In The Emagazine, Weekly In The Weekly Mix Enewsletter, And Daily On Snackandbakery.com: Top Industry News, Profiles Of New Retail And Foodservice Snack And Bakery Products, And New Supply-Chain Necessities, Including Ingredients, Processing Equipment, Packaging Equipment And Technology, And Logistics Technology

► **2023 SHOW PACKAGES:** CONTACT US FOR MORE INFORMATION!

	JULY AD CLOSE 6/9 MATERIAL CLOSE 6/16	AUGUST AD CLOSE 7/13 MATERIAL CLOSE 7/14	SEPTEMBER AD CLOSE 8/11 MATERIAL CLOSE 8/17	OCTOBER AD CLOSE 9/14 MATERIAL CLOSE 9/15	NOVEMBER AD CLOSE 10/13 MATERIAL CLOSE 10/19	DECEMBER AD CLOSE 11/10 MATERIAL CLOSE 11/16		
<b>SNACK FOOD &amp; WHOLESALE BAKERY eMAGAZINE</b>								
COMPANY PROFILE	STATE OF THE INDUSTRY, SNACKS Chips (Potato, Fruit, Multigrain) Crackers Frozen Snacks & Appetizers (Bagel Bites, Egg Rolls, Snack Rolls, Taquitos) Popcorn Pretzels Puffed & Extruded Snacks (Cheese Snacks, Corn Chips, Pork Rinds, Puffs, Veggie Chips) Snack Mixes & Nuts Tortilla Chips	STATE OF THE INDUSTRY, CANDY Chocolate Non-Chocolate Candy Novelty Candy	COMPANY PROFILE Snack, bakery, candy, or confectionery companies	BAKERY OF THE YEAR PROFILE Award presented at PROCESS EXPO	COMPANY PROFILE Snack, bakery, candy, or confectionery companies	TOP 50 SNACK & BAKERY COMPANIES LIST		
CATEGORY FOCUS			SNACK BARS	PUFFED & EXTRUDED SNACKS	BREAD	TORTILLAS		
PROCESSING			PACKAGING AUTOMATION Primary & secondary packaging equipment, palletizers, eliminating repetitive stress injuries, facility design	WAREHOUSE Shipping & receiving, traceability software, forklifts, autonomous vehicles	OVEN AUTOMATION Ovens, proofer, oven belts, loading/unloading, cooling equipment, facility design	TORTILLA PRODUCTION Complete tortilla lines, corn cooking & soaking, masa preparation, ovens, corn, wheat, grain-free		
INGREDIENTS			CHOCOLATE Chips, cocoa, coatings, compound, fillings, toppings, clean label, sustainability	INCLUSIONS Nuts, seeds, allergen-free, fortified	ENZYMES & EMULSIFIERS Dough conditioners, improvers, shelf-life extension	GRAINS Wheat, supply chain, vital wheat gluten, barley, rye, oats, millet, corn		
EVENT COVERAGE			IFT FIRST, JULY 16-19		PACK EXPO, SEPTEMBER 11-13	iba, OCTOBER 22-26 PROCESS EXPO, OCTOBER 23-25		
<b>SNACKANDBAKERY.COM, SNACK FOODS &amp; BAKERY PRODUCTS, THE WEEKLY MIX eNEWSLETTER</b>								
MONTHLY FOCUS			STATE OF THE INDUSTRY, SNACKS	FOODSERVICE	PACKAGING STRATEGIES	DISTRIBUTION	AUTOMATION	BETTER-FOR-YOU
EQUIPMENT GALLERY			FLEXIBLE PACKAGING EQUIPMENT	SNACK EXTRUSION EQUIPMENT	OVENS AND PROOFERS	TORTILLA SHEETERS, OVENS, COUNTER/STACKERS		
<b>ADDITIONAL MEDIA OPPORTUNITIES</b>								
PODCASTS			SKU MANAGEMENT	DISTRIBUTION STRATEGIES	BREAD QUALITY CONTROL STRATEGIES	NUTRITIONAL STRATEGIES		
VIDEOS			BAKERY COMPANY PERSPECTIVES, PACKAGING FORMATS	SNACK COMPANY PERSPECTIVES, C-STORE STRATEGIES	BAKERY COMPANY PERSPECTIVES, LIGHTS-OUT PRODUCTION	SNACK & BAKERY COMPANY PERSPECTIVES, BETTER-FOR-YOU INNOVATION		
WEBINARS		2023 STATE OF THE INDUSTRY, SNACK FOOD & WHOLESALE BAKERY	R&D INSIGHTS: EXTRUDED SNACK INNOVATION		PROCESSING INSIGHTS: BREAD LINE AUTOMATION			
<b>CANDY INDUSTRY</b> CANDYINDUSTRY.COM, CANDY & CONFECTIONERY PRODUCTS, CANDY INDUSTRY SECTION OF SF&WB EMAGAZINE, SWEET & HEALTHY ENEWSLETTER								
MONTHLY FOCUS	2023 KETTLE AWARDS COMPANY PROFILE	STATE OF THE INDUSTRY, CANDY	PACKAGING	ECOMMERCE	AUTOMATION	BETTER-FOR-YOU		
CATEGORY FOCUS	CHOCOLATE SPREADS	COOKIES	SUGAR-FREE & REDUCED-SUGAR CANDY	GUMMIES	NOVELTY CANDY	FUNCTIONAL CANDY		
<b>WEBINARS &amp; LIVE EVENTS</b>								
WEBINARS		2023 STATE OF THE INDUSTRY, CANDY		R&D INSIGHTS: GUMMIES		CONSUMER INSIGHTS: BETTER-FOR-YOU CANDY TRENDS		
EVENT COVERAGE	IFT FIRST, JULY 16-19	ECRM EVERYDAY, AUGUST 28-SEPTEMBER 1	PACK EXPO, SEPTEMBER 11-13					